

## Printing Business Cards

There are numerous kinds of business cards, for example:

- Offset Flat Printed 1 Color to Multi-Color to 4 Color Process + UV Coating (Flood or Spot)
- Digital Printed Using DI-Offset Press or High End Digital Laser Press
- Raise Printed 1 Color to Multi-Color
- Gold (Silver, Copper, or Other Color / Pattern) Foil Stamped
- Blind Embossed / Debossed
- Printed on Plastic Material (Clear, White, or Colored), Wood, or Other Special Material
- Special Shaped (Die-Cut, Laser Cut, etc.)
- Magnetic
- Loaded with Data (e.g. Business Card Size CD-R, USB Flash Drive, QR Code, Magnetic Strip, SIM Card, etc.)

In North America, business cards traditionally come in the standard 3 ½" x 2" size and are commonly printed on 80# to 160# or 10pt to 16pt card stock. Research has shown that a business card printed in Full Color (4 Color Process) will attract more attention than a card printed in just black & white, single color or two colors.

Your business card is your business introduction to potential customers, associates, and suppliers, so please consider to make a good one. Browse our [Product and Price List Section](#) to get more information!

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