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Printing Posters

Posters used to be popular in advertising. They usually are oversize sheets printed in one, two or four color process. They are commonly used for product display and event promotion. Posters can be printed in any sizes ranging from 8 ½" x 11" to 19" x 27" to 24" x 36" or larger. In many occasions, they are printed on 80# to 100# text paper stock.

Digital Color Laser Printing

Using high-end laser printing presses, such as Xerox Docucolor Press. A good RIP (Raster Image Processor), like EFI Fiery, is essential for enhancing the image quality. Posters are commonly printed on 24lb, 28lb or 32lb laser paper, as well as 80 to 100lb Gloss Text. More rigid feeling can be given by 8 to 16 Point Cover Stock. Posters are usually printed in paper sizes like 8 ½" x 11", 8 ½" x 14", 11" x 17", 12" x 18", and 13" x 19". Maximum print size for our latest machine can handle oversize up to 13" x 26".

Digital B&W Laser Printing

People may use this technology to produce engineering cad printouts. This is also a money saving way to print short-run black & white posters for promotional use.

Wide Format & Grand Format Printing

Inkjet and UV are the common names for wide format output. Poster can be printed in the width of 36" to over 60" easily. Media or substrates usually can be bought in roll format, so people can produce a very long poster if they need. Not many print shops are having a extra wide grand format printer, tiling is commonly used to produce oversized posters for grand display purpose. A good RIP (Raster Image Processor) is necessary for a good tiling result and good image quality.

Offset Printing

Traditional Offset Printing is one of the most common ways to print posters. Unlike Laser and Wide Format digital output, offset printing not only allows you to print 4 color process, but also allows you to print single, duo-tone or multi spot colors. It is cost effective for high volume; however, you should go for Digital or Wide Format if you only need one or a few copies.

Other Printing Methods

You can print posters by using other methods like Stamping or Screen Printing.

Browse our [Product and Price List Section](#) to get more information:

>>CLICK HERE for Digitally Printed Small Posters (Price List)

>>CLICK HERE for Offset Printed Posters (Price List)

>>CLICK HERE for Wide Format Output (General Info)