

## **Banners – The Basics**

Banners are commonly used as temporary signage to promote: Grand Openings, Real Estate Projects, Special Events, Elections, Concerts, Trade Shows, Birthdays, and more.



They are available in various materials and thickness for temporary or long term use indoors and outdoors. The followings are some common types of banners:

- Paper Banner
- Plastic Banner with Vinyl Graphics
- Plastic Banner with Screen Printed Image
- Full Color Wide Format Inkjet Printed Banner

If you need to travel with your banners, in order to protect printed images, you may consider to:

- Roll the banner in a correct way
- Acquire a poster protecting tube
- Laminate banners

For displaying and hanging banners, you may need to have:

- Stapling Gun
- Double Sided Tape with Adhesive
- Hook & Loop Tape (e.g. Velcro)
- Grommets
- Pigtails

Need more information? >> [\*\*Click HERE\*\*](#)